



Radio Show Preparations and Suggestions

Actually Being on the Radio:

The Basics: Before the call

- Call in from a landline.
- Do not use speakerphone or a handsfree set.
- Make sure you are in an area free from background noise and distractions.
- Be at least 10 min early (give yourself time to set up, get out your notes, redial if there is a bad connection, etc.).
- Have only one page of notes in front of you.
- Have a glass of water near you.

The Basics: During the call

- Enunciate your words clearly, and be careful not to use um, uh, ya know, etc.
- Pause after you answer each question, giving the host space to follow up or move on to the next question.
- Keep answers to reasonable lengths (no more than 3 min).
- Answer the questions while looking for opportunities to share your priorities too.
- SMILE! They can't see you, but they can hear the smile in your voice.
- Be enthusiastic and have fun.
- Plug TPSI on Twitter (@teacherpowered) and Facebook (Teacher-Powered Schools)

The Basics: After the call

- Send a follow up thank you email and include any links or additional information that might have come up during the interview.