



Seeking Teacher-Powered Schools Communications Coordinator

We're looking for a passionate and dedicated person to join our team full-time in January 2026 (start date negotiable). The position is remote and involves travel two to four times a year.

The position is open until filled, with a priority application deadline of November 15, 2025. Applicants are encouraged to apply as soon as possible.

To apply please send a cover letter describing relevant experience, a resume, and one brief (approximately 300 to 1000 words) writing sample preferably on the topic of education, and a sample of digital or visual storytelling either from a previous job or specific to Teacher-Powered Schools to jobs@teacherpowered.org.

About Teacher-Powered Schools

Teacher-Powered Schools is a program of Education Evolving, a nonprofit education policy and support organization based in Minneapolis, MN.

Our school system was never designed to equitably serve all students, nor to prepare them for a changing 21st-century world. Fortunately, brilliant and entrepreneurial students, educator teams, and communities are changing this reality. They're building teacher-powered, [student-centered schools](#) where teachers and students thrive.

Characterized by shared decision making and collaborative practices, teacher-powered schools attract a more diverse and innovative educator workforce. These educators are treated like the professionals they are—enjoying leadership and autonomy over all areas impacting student success. These teacher-powered educators create environments that center relationships, collaboration, and rigorous and relevant learning for all students.

We've been weaving a network of 300 such schools around the country for the past decade. For more information see our [About](#) page.

Position Description

The TPS Communications Coordinator supports Teacher-Powered Schools storytelling, branding, and strategic communications work, ensuring our message is clear, consistent, and compelling across audiences. This position works closely with our Teacher-Powered team including staff, coaches, and ambassadors.

Specific Responsibilities

- **Teacher-Powered Communications (~75%)**
 - **TPS Coaching Communications**
 - Work closely with our Director of TPS Coaching to refine brand materials, decks, promotional materials, coaching tools, and awareness campaigns.
 - Support growing the TPS Coaching brand to be a nationally recognized expert in school based coaching and educator support services.
 - Execute marketing strategy and support the development of a growth plan for our TPS coaching work.
 - **Content Creation and Storytelling**
 - Maintain TPS's overall voice, visual identity, and branding.
 - Write and edit content across channels, including blog posts, newsletters, targeted communications, reports, and rapid-response materials.
 - **Digital and Media Engagements**
 - Maintain TPS's website, blog, newsletter, and other platforms.
 - Support our TPS Social Media lead to grow and oversee social media presence across platforms (LinkedIn, Facebook, Instagram, etc.).
 - **TPS Overall Communications**
 - Implement our media strategy—connecting with journalists, pitching stories, and positioning TPS as a go-to source on education issues relevant to Teacher-Powered Schools.
 - Support team members and external contractors to develop additional content including writing, graphic design, video, and more.
- **Events (~15%)**
 - Support communications strategy for our biannual (every other year) in person TPS National Conference and contribute to overall event design planning.
 - Support additional TPS workshops and networking events—with a focus on audience experience, message clarity, and public presence.
 - Represent TPS at events and support colleagues in various media and public engagement efforts.
- **Flexibility and Team Support (~10%)**
 - We are a small organization, and all wear various hats from time to time. While the list of responsibilities above may describe a typical week, there will be exceptions.
 - EE also hosts and organizes one to two larger events per year and all team members actively participate in the design as well as event responsibilities.



Why You'll Love This Role

At Teacher-Powered Schools, we know that the work is only as meaningful as the people you do it with. As our Communications Coordinator, you'll have the opportunity to:

- Collaborate with passionate changemakers. You'll work alongside a small but mighty team of educators, organizers, and policy thinkers who are deeply committed to building a more just and liberatory education system.
- Contribute to positive impact. Every story you help tell and every strategy you shape uplifts the voices of educators and students creating schools where collaboration, equity, and authentic learning thrive.
- Grow your skills and career. From digital strategy and brand-building to storytelling and media outreach, you'll gain hands-on experience across the communications spectrum—skills that will serve you in any future path you choose.
- Be part of a supportive, learning-oriented culture. We value creativity, initiative, and collaboration, and we'll invest in your professional growth with opportunities for training, mentorship, and national networking.

This is a role for someone who wants more than just a job—you'll be joining a movement to reimagine what's possible in public education.

Qualifications

Candidates should possess a strong commitment to Teacher-Powered Schools mission, and in particular to building a more just and liberatory system of public education. We're committed to ensuring that our policy work is guided and shaped by those it impacts. Applicants must be comfortable working with diverse groups of students, educators, parents, and community leaders.

We value lived experience as much as professional credentials and encourage candidates from historically underrepresented groups in education and communications to apply. The ideal candidate has:

- Experience in branding, marketing, and awareness building is essential.
- Experience in education as a teacher or school based staff member is preferred, but not required.
- Outstanding collaboration skills to build consensus and communicate clearly with a small team, be a self-starter, work independently, prioritize, and multi-task efficiently.
- Technology skills and experience with cloud-based tools such as Google Drive, Google Analytics, Asana (or other project management software), and Salesforce (or other CRM software).
- Demonstrated experience with content creation, copywriting, and digital storytelling



across web and social platforms.

- Proficiency with website content management systems (CMS) and email marketing platforms (WordPress, Mailchimp, etc.).
- Experience with graphic design tools (Canva, Adobe Creative Suite) to support visual storytelling.
- Knowledge of SEO best practices for digital content.
- Strong research and writing skills, including the ability to source and cite from community and academic sources, craft strong arguments, and write concise and compelling prose.
- Excellent public speaking skills and ability to explain and communicate clearly, and build trust and relationships with educators, policymakers, and media.

LOCATION: Remote, minimal travel required two to four times a year.

REPORTS TO: Amy Junge, Senior Director of Teacher-Powered Schools

TYPE: 80%-100%, we are flexible if this will be a full time position, or one slightly reduced to 80% if that is preferable by the best candidate.

COMPENSATION:

- Salary range is \$50,000 to \$60,000, depending on qualifications and experience.
- Opportunities for ongoing professional development and networking
- Generous PTO and paid holidays

Education Evolving and Teacher-Powered Schools is committed to attracting and retaining employees with varying identities and backgrounds. We provide equal access to and opportunity in our organization without regard to race, color, creed, religion, national origin, gender identity, sex, marital status, disability, public assistance status, age, sexual orientation, familial status, or local human rights commission activity.